

## Partners

Waking up February 15,2021 and listening to the news headlines becoming confused about the truth and the direction this country was going, consumed most of my thoughts at the time. Believing that I could not make a difference in this world, and that I was a victim of the world changed after reading the words in Matthew Chapter 21 verses 21, 22. These words inspired me to break away from that routine. Jesus answered and said unto them, *Verily I say unto you, if ye have faith, and doubt not, ye shall not only do this which is done to the fig tree, but also if ye shall say unto this mountain, Be thou removed, and be thou cast into the sea; it shall be done.*” And all things, whatsoever ye shall ask in prayer, believing, ye shall receive. These words Jesus spoke to the disciples gave me the encouragement and power to leverage my experience with mules to create an event to make a difference in people’s lives. This idea of empowering me and producing good fruit by following God’s instructions to overcome all challenges and receive His blessing became a reality two weeks later when I created American Mule and Bluegrass Festival to support charities. I am humble to be a conduit of God’s spirit and instrument of faith. I am asking you to join me in embracing God’s instructions to make a difference in people lives and producing good fruit. Thank you for your consideration and God Bless you.

Marty Ray Gordon 931-703-7975

Sponsors outlined.

Note: all five Charities will benefit from the profits of this event

**1. Gold \$15000**

- a. Thursday night main event Rhonda Vincent and The Rage Concert
  - i. Charity Featured Horse Play therapeutic riding Programs.
- b. Name on Posters going out to all TN welcome centers.
- c. Name on AMABF Web site linked to all the Tn Tourism sites
- d. Booth space By Door Entrance
- e. Main Stage Calsonic / Big Screen displayed above entrance Thursday night.
- f. Mentioned in advertisement and opening ceremonies.
  - i. Bio
- g. Access to the VIP room to refreshments
- h. 6 weekly tickets reserved seats for Rhonda Vincent.
- i. 15 Daily tickets

**2. Silver \$10000**

- a. Friday night Bluegrass concert Grasskickers
  - i. Charity Featured Boys and girls club.
- b. Name on Posters going out to all TN welcome centers.
- c. Name on AMABF Web site linked to all the Tn Tourism sites
- d. Booth space By the Entrance Door
- e. Main Stage Calsonic / Big Screen displayed above entrance Friday night.
- f. Mentioned in advertisement and opening ceremonies.
  - i. Bio
- g. Access to the VIP Room refreshments
- h. 4 weekly ticket includes Rhonda Vincent concert
- i. 10 daily tickets



**3. Copper \$5000**

- a. Saturday night bluegrass concert Uncle Shuffelo and his Haint Hollow Hootenanny and Tennessee Mafia Jug band
  - i. Charity Featured the Family Development Center
- b. Name on Posters going out to all TN welcome centers.
- c. Name on AMABF Web site linked to all the Tn Tourism sites
- d. Booth space by the Entrance Door
- e. Main Stage Calsonic / Big Screen displayed above entrance Saturday night.
- f. Mentioned in advertisement and opening ceremonies.
  - i. Bio
- g. Access to the VIP room to refreshments
- h. 2 weekly tickets include Rhonda Vincent concert
- i. 5 daily tickets

**4. Bronze \$5000**

- a. Outdoor Stage name sponsorship all week Borrowed Mules performs Saturday.
- b. Name on Posters going out to all TN welcome centers.
- c. Name on AMABF Web site linked to all the Tn Tourism sites
- d. 2 weekly tickets include Rhonda Vincent concert
- e. 5 daily tickets
- f. Access to the VIP room to refreshments



**FIRST COMMUNITY BANK**  
of Tennessee

**5. Bronze \$2500**

- a. Wednesday Night Gospel Bluegrass Inside stage Brushharbor Revival
- b. Shelbyville Soup Kitchen and Bedford Builds Habitat for Humanity
- c. Name on Posters going out to all TN welcome centers.
- d. Name on AMABF Web site linked to all the Tn Tourism sites
- e. Booth space By the Entrance Door
- f. Main Stage Calsonic / Big Screen displayed above entrance Wednesday night.
- g. Mentioned in advertisement and opening ceremonies.
  - i. Bio

Access to the VIP room to refreshments



**6. Bronze \$2500 VIP Room Sponsor**

- a. 2 Access to the VIP room to refreshments every night
- b. Name on Posters going out to all TN welcome centers.
- c. Name on AMABF Web site linked to all the Tn Tourism sites
- d. Banner on Fence at the gate going into barn area



**7. \$2500**



8. \$2000



a. Display banner on Picker alley for 5 days and nights

9. \$1000



10. \$1000

a. Tuesday night Chuckwagon cooking



11. \$1000

a. Wednesday Night Chuckwagon cooking

b. Banner hung on entrance of Calsonic Arena.



Rachel Tenpenny Arnold



12. **\$1000** Class Sponsor for 10 classes
- a. Banner hung on entrance of Calsonic Arena.
  - b. Name mentioned during the mule class
  - c. Banner hung on entrance of Calsonic Arena.

13. **\$500**



- a. Sponsor a Picker's Porch with Banner for 1 of the charity

**14. \$500**



- a. Sponsor a Picker's Porch with Banner for 1 of the charity

**15. \$500**

- a. For Food Trucks
- b. Banner hung at food trucks.

**16. 4<sup>th</sup> Grade Bus**

- a. \$300

**17. Class \$100**

- a. Name mentioned during the mule class sponsored.

**18. Individual \$50**

- a. Donations

**Application Below**



## Sponsorship Application

Business Name \_\_\_\_\_

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_

State \_\_\_\_\_ Zip \_\_\_\_\_ Cell Phone \_\_\_\_\_

E-mail \_\_\_\_\_ Web site \_\_\_\_\_

Indicate the level of sponsorship. \_\_\_\_\_ Total \$ \_\_\_\_\_

Comments \_\_\_\_\_

Thank you for your interest in participating as a sponsor. We look forward to you being a part of the American Mule and Bluegrass Festival, LLC (AMABF).

Make Check to AMABF Send to 2591 US HWY 231 South Shelbyville TN. 37160

Return Check /insufficient funds Fee is \$35.00

Rain or Shine nonrefundable